



COMPETITION LAW

We speak your language.
Everywhere.

AUSTRIA BELGIUM BULGARIA CHINA CZECH REPUBLIC FRANCE
GERMANY HUNGARY ITALY POLAND ROMANIA SLOVAKIA SPAIN TURKEY



WE ENSURE THAT PROBLEMS DO NOT DEVELOP IN THE FIRST PLACE

Be it product packaging, telephone advertising or catalogue: Your business activities are subject to a wide range of legal regulations. We support you in designing and implementing your advertising material in such a way that disputes can be avoided from the outset.

The defence of your rights in the context of advertising appearances of any kind is essential. Secure your competitive edge with well-placed advertising slogans in all media and especially at trade fairs. The constantly changing legal situation and case law in this area requires a high level of specialisation and experience in the context of representation, which we can offer you with our team of specialist lawyers and specialists.

We support you from the planning of advertising campaigns to the defence against business-damaging advertising by competitors in all media, both out of court and in court, and enforce your claims for injunctive relief, disclosure, removal, destruction and damages on your behalf. Our particular expertise lies in the immediate obtaining and serving of interim injunctions, especially at trade fairs.

Are you being sued by a competitor for injunctive relief? We advise and represent you in connection with claims asserted against you by third parties. Where possible under national law, we seek to oppose the issuance of interim injunctions by depositing protective letters.

Three good reasons - that set us apart:

Our lawyers combine the full range of skills required to successfully implement your strategic and operational objectives.

And make every effort to really get to know you. Our goal is to build a long-term partnership and work closely with you – side by side with your management teams.

At our locations, lawyers are at work who know the legal and economic particularities on site and are at home in the respective cultures. As a team, we develop solutions for you that take you further. No matter whether on the national or international stage.



SELECTED CONSULTATION GOALS

Tailor-made and economically pragmatic solutions for your company are our top priority. This is how we adapt our team to your individual needs. For complex and cross-border projects, we work in interdisciplinary teams across locations and countries on the optimal solution for you.

- Legal review and advice on the planning and implementation of marketing and competition campaigns.
- Examination of the design of products or their packaging, in particular taking into account EU legal provisions, such as the Packaging Regulation, Cosmetics Regulation or Foodstuffs Directives.
- Reviewing unfair advertising by competitors, e.g. in print media, on radio and television, and advising on how to proceed.
- Drafting of out-of-court letters of demand to cease and desist from anti-competitive advertising.
- Representation in the defence of competitors' claims, in particular, where possible under national law, drafting and filing protective letters.
- Enforcement and defence of claims for injunctive relief, disclosure, removal, destruction and damages in the main proceedings.



AUSTRIA

GRAZ

SAXINGER
SAXINGER Rechtsanwalts GmbH
graz@saxinger.com

LINZ

SAXINGER
SAXINGER Rechtsanwalts GmbH
linz@saxinger.com

SALZBURG

SAXINGER
SAXINGER Rechtsanwalts GmbH
salzburg@saxinger.com

WELS

SAXINGER
SAXINGER Rechtsanwalts GmbH
wels@saxinger.com

WIEN

SAXINGER
SAXINGER Rechtsanwalts GmbH
wien@saxinger.com

BELGIUM

BRÜSSEL

SAXINGER
SAXINGER Rechtsanwalts GmbH
brussels@saxinger.com

BULGARIA

SOFIA

SCHINDHELM
Cornelia Draganova Law Firm
sofia@schindhelm.com

CHINA

SHANGHAI

SCHINDHELM
Schindhelm Rechtsanwaltsgesellschaft mbH
shanghai@schindhelm.com

TAICANG

SCHINDHELM
Schindhelm Rechtsanwaltsgesellschaft mbH
taicang@schindhelm.com

CZECH REPUBLIC

PILSEN

SAXINGER
SAXINGER s.r.o., advokátní kancelář
pilsen@saxinger.com

PRAG

SAXINGER
SAXINGER s.r.o., advokátní kancelář
praha@saxinger.com

FRANCE

PARIS

SCHINDHELM
Schindhelm Rechtsanwaltsgesellschaft mbH
paris@schindhelm.com

GERMANY

DÜSSELDORF

SCHINDHELM
Schmidt Rogge Thoma Rechtsanwälte
Partnersgesellschaft mbH
duesseldorf@schindhelm.com

FRANKFURT

SCHINDHELM
Schindhelm Rechtsanwaltsgesellschaft mbH
frankfurt@schindhelm.com

HANNOVER

SCHINDHELM
Schindhelm Rechtsanwaltsgesellschaft mbH
hannover@schindhelm.com

OSNABRÜCK

SCHINDHELM
Schindhelm Rechtsanwaltsgesellschaft mbH
osnabrueck@schindhelm.com

HUNGARY

BUDAPEST

SAXINGER
Zimány & Fakó Rechtsanwälte
budapest@saxinger.com

ITALY

BOLOGNA

DIKE SCHINDHELM
DIKE Associazione Professionale
bologna@schindhelm.com

IMOLA

DIKE SCHINDHELM
DIKE Associazione Professionale
imola@schindhelm.com

POLAND

BRESLAU / WROCLAW

SDZLEGAL SCHINDHELM
Kancelaria Prawna
Schampera, Dubis, Zajac i Wspólnicy sp.j.
wroclaw@sdzlegal.pl

GLEIWITZ / GLIWICE

SDZLEGAL SCHINDHELM
Kancelaria Prawna
Schampera, Dubis, Zajac i Wspólnicy sp.j.
gliwice@sdzlegal.pl

WARSCHAU / WARSAW

SDZLEGAL SCHINDHELM
Kancelaria Prawna
Schampera, Dubis, Zajac i Wspólnicy sp.j.
warsawa@sdzlegal.pl

ROMANIA

BUKAREST

SCHINDHELM
Schindhelm Cabinet de Avocat
Bernhard Konrad Heringhaus
bukarest@schindhelm.com

SLOVAKIA

BRATISLAVA

SAXINGER
SAXINGER s.r.o., advokátska kancelária
bratislava@saxinger.com

SPAIN

BILBAO

LOZANO SCHINDHELM
Lozano Schindhelm SLP
bilbao@schindhelm.com

DENIA

LOZANO SCHINDHELM
Lozano Schindhelm SLP
denia@schindhelm.com

MADRID

LOZANO SCHINDHELM
Lozano Schindhelm SLP
madrid@schindhelm.com

PALMA DE MALLORCA

LOZANO SCHINDHELM
Lozano Schindhelm SLP
palma@schindhelm.com

VALENCIA

LOZANO SCHINDHELM
Lozano Schindhelm SLP
valencia@schindhelm.com

TURKEY

ANKARA

GEMS SCHINDHELM
GEMS Schindhelm Rechtsanwälte
ankara@schindhelm.com

BODRUM

GEMS SCHINDHELM
GEMS Schindhelm Rechtsanwälte
bodrum@schindhelm.com

ISTANBUL

GEMS SCHINDHELM
GEMS Schindhelm Rechtsanwälte
istanbul@schindhelm.com

Please note: The explanations above do not claim to be conclusive. They are only intended to provide initial information and orientation. They do not replace detailed legal advice. We are at your disposal for such a consultation.