



IP/IT

We speak your language.
Everywhere.

AUSTRIA BELGIUM BULGARIA CHINA CZECH REPUBLIC FRANCE
GERMANY HUNGARY ITALY POLAND ROMANIA SLOVAKIA SPAIN TURKEY



WE ARE ONE STEP AHEAD OF DEVELOPMENTS

Innovation is invaluable in today's globalised economy. It secures the market position and economic success of companies. This makes it all the more important to protect your company's innovations and intangible assets in the long term. The protection and defence of intellectual property and the secure design of IT systems have become an indispensable part of corporate risk management.

GEMS's IP/IT team offers you the full range of IP and IT legal advice. We have made it our business to protect your rights and technologies and defend them in court so that your innovations are safe.

Technological developments, legislation and case law are continuously changing IP and IT law. We have our finger on the pulse for you, observe the developments and can give you predictive advice.

In doing so, we work closely with other business areas of our firm, for example in transactions, antitrust issues or employee inventions.

Three good reasons – what sets us apart:

Our lawyers combine the full range of skills required to successfully implement your strategic and operational objectives.

And make every effort to really get to know you. Our goal is to build a long-term partnership and work closely with you – side by side with your management teams.

At our locations, lawyers are at work who know the legal and economic particularities on site and are at home in the respective cultures. As a team, we develop solutions for you that take you further. No matter whether on the national or international stage.



OUR EXPERTISE IN IP/IT LAW

Tailor-made and economically pragmatic solutions for your company are our top priority. This is how we adapt our team to your individual needs. For complex and cross-border projects, we work in interdisciplinary teams across locations and countries on the optimal solution for you.

Do you need legal advice on trademark law, utility model law or design law? We advise you on the registration and defence of your IP rights and thus secure the growth of your business. In the event of infringements of your IP rights, our IP/IT team will defend your rights immediately and comprehensively in and out of court. Our special expertise lies in the immediate obtaining of interim injunctions at trade fairs, also in the trade fair metropolises. In addition, we cooperate with law-enforcement agencies and customs to effectively combat violations of the law.

Are you being sued by a competitor for injunctive relief? We advise and represent you in connection with claims asserted against you by third parties. Where possible under national law, we seek to oppose the issuance of interim injunctions by depositing protective letters.

What about copyright protection for your products?

Music, software, photographs, drawings, plans and texts are your personal intellectual creation and are subject to copyright protection. We advise you as early as the copyright emergence stage and ensure that you can provide priority evidence.

In the second step, we draft and negotiate contracts for you on the granting and transfer of copyright usage rights, in particular licence and cooperation agreements, and enforce your rights in the event of copyright infringements out of court or represent you in infringement proceedings in court. It goes without saying that we will support you in the pursuit of and defence against claims for injunctive relief and damages.

Our range of services in IT law includes the legally secure drafting of licence agreements of all kinds, software development agreements, delimitation and priority rights agreements, know-how agreements and legal advice on all issues relating to internet law, domain and e-commerce law and data protection.



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Please note: The explanations above do not claim to be conclusive. They are only intended to provide initial information and orientation. They do not replace detailed legal advice. We are at your disposal for such a consultation.